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October 30, 2009

Beth Salak, Director
Regulatory Compliance
Florida Public Service Commission
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of the General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2 - Fourth Revised Page 35.6.91

- Second Revised Page 35.6.91.2

The purpose of this filing is to modify the AT&T Exclusively 40 Promotion. The 12-month term agreement option will be eliminated. All other elements of this special promotion remain unchanged. This modification will be effective November 2, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (slg)

Regulatory Vice President

Attachments

FLORIDA

ISSUED: October 30, 2009 ~~ISSUED: August 31, 2009~~

EFFECTIVE: November 2, 2009 ~~EFFECTIVE: September 1, 2009~~

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	AT&T Exclusively 40 (E40) Promotion	The AT&T Exclusively 40 (E40) Promotion is available to new or existing AT&T business line customers in specified wire centers in AT&T Florida. The AT&T Exclusively 40 program provides 40% in monthly rewards based upon the Subscriber's bill for Complete Choice for Business package charges, for the AT&T Long Distance Service Business Unlimited Plan or AT&T Flex Unlimited LD Plan charges, and for FastAccess Business DSL 1.5M speed or higher. The Subscriber must sign a 12-month or 24-month Exclusively 40 Multi-Service Term Agreement (the "Agreement").	9/2/2008 to 12/31/2009 (C)

Rules and Regulations

--Available to new or existing AT&T business customers who subscribe to a Complete Choice for Business package, an AT&T Long Distance Service Business Unlimited Plan or AT&T Flex Unlimited LD Plan, and FastAccess Business DSL 1.5M speed or higher ("FastAccess").

--Subscriber must purchase or have a Complete Choice for Business package, from a minimum of one (1) line to a maximum of eight (8) lines at the time of subscribing to the AT&T Exclusively 40 promotion.

--Subscriber must sign the ~~12-month~~ or 24-month Program Agreement associated with this offer to receive the rewards. (C)

--Subscriber must be located in eligible wire centers in the state of Florida.

--Rewards: a 40% reward based upon Subscriber's monthly AT&T charges for the Complete Choice for Business package(s) under the GSST A tariff or the Service Agreements, a 40% reward based upon Subscriber's monthly recurring charges only for the long distance Business Unlimited Plan or AT&T Flex Unlimited LD Plan; and a 40% reward based upon Subscriber's non-regulated monthly recurring charge (only) for FastAccess DSL 1.5M speed or higher.

--The rewards will appear as a credit in the Rewards and Discounts section of the AT&T Regulated Local and Local Toll Charges portion of the Subscriber's bill in the state of Florida and the Other Charges and Credits (OC&C) section of the Long Distance portion of the Subscriber's bill; and the AT&T Customized Billing Plan section of the AT&T Internet Services section of the Subscriber's bill. The reward will appear in either the current or a subsequent billing period, usually within one or two billing cycles.

--In addition to the rewards, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.

--For the Business Unlimited Plan or AT&T Flex Unlimited LD Plan, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.

--For Business Unlimited Plan or AT&T Flex Unlimited LD Plan, international usage is not rewarded under the Program.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	AT&T Exclusively 40 (E40) Promotion (Cont'd)	<p>Rules and Regulations (Cont'd)</p> <p>--Except as provided below, Subscribers participating in any Key Customer promotion, Simple Savings promotion, Complete Choice for Business promotion, Renewal Incentive promotion, Complete Choice for Business Elite promotion, Complete Choice for Business Advantage promotion, Simply 30 promotion, Welcoming Rewards promotion, 3 for 3 promotion, Bundle Incentive promotion, Core Additional Line promotion, Encore Bonus promotion, Shoppers Reward promotion, Small Business Essentials promotion, Business Unlimited MRC Waiver promotion, FastAccess Competitive Broadband promotion, FastAccess Internet Answers promotion, FastAccess Small Office Internet Solutions promotion, FastAccess Internet Answers Lite promotion, DSL Lite Upgrade promotion, Dial-to-DSL Upgrade promotion or Dial-to-Lite Upgrade promotion are not eligible to participate in this program, unless otherwise stated.</p> <p>--However, Subscribers currently participating under an existing Small Business Promotion local exchange or multi service term agreement may migrate to this promotion without incurring any termination liability from the existing program if the Subscriber has twelve (12) months or less remaining under the existing term agreement for local exchange services with AT&T, and the Subscriber agrees to the AT&T Exclusively 40 Promotion 12-month or 24-month term agreement that provides for an equal or greater number of business access lines than their existing local exchange or multi service term agreement. The new multi service term agreement will be based upon monthly business access line rates in effect at the time the new multi service term agreement is effective.</p> <p>--Rewards apply only to the Complete Choice for Business package total billed monthly charges; the Business Unlimited plan monthly recurring charges within a state, not across states; and FastAccess Business DSL 1.5M speed or higher as provided under the Program.</p> <p>--No spending with respect to any one component service shall be eligible for the benefits associated with any other component service.</p> <p>--AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of their Exclusively 40 Multi-Service Term Agreement.</p> <p>--The Agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs and this Agreement, including any changes therein as may be made from time to time.</p>	(+) (C)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

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Rules and Regulations

--Available to new or existing AT&T business customers who subscribe to a Complete Choice for Business package, an AT&T Long Distance Service Business Unlimited Plan or AT&T Flex Unlimited LD Plan, and FastAccess Business DSL 1.5M speed or higher ("FastAccess").

--Subscriber must purchase or have a Complete Choice for Business package, from a minimum of one (1) line to a maximum of eight (8) lines at the time of subscribing to the AT&T Exclusively 40 promotion.

--Subscriber must sign the 24-month Program Agreement associated with this offer to receive the rewards. (C)

--Subscriber must be located in eligible wire centers in the state of Florida.

--Rewards: a 40% reward based upon Subscriber's monthly AT&T charges for the Complete Choice for Business package(s) under the GSST A tariff or the Service Agreements, a 40% reward based upon Subscriber's monthly recurring charges only for the long distance Business Unlimited Plan or AT&T Flex Unlimited LD Plan; and a 40% reward based upon Subscriber's non-regulated monthly recurring charge (only) for FastAccess DSL 1.5M speed or higher.

--The rewards will appear as a credit in the Rewards and Discounts section of the AT&T Regulated Local and Local Toll Charges portion of the Subscriber's bill in the state of Florida and the Other Charges and Credits (OC&C) section of the Long Distance portion of the Subscriber's bill; and the AT&T Customized Billing Plan section of the AT&T Internet Services section of the Subscriber's bill. The reward will appear in either the current or a subsequent billing period, usually within one or two billing cycles.

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--For the Business Unlimited Plan or AT&T Flex Unlimited LD Plan, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.

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